



SPONSORSHIP OFFER

IKMC2017: STARTUP TO SCALEUP

Oct. 29 & 30, 2017 | HICC, Hyderabad, India

www.ikmc2017.com

All correspondence regarding Sponsorship may be addressed to Prasad Ede, COO & CFO, IKP Knowledge Park at prasadede@ikpknowledgepark.com; M: +91 91777 47000

PRINCIPAL EVENT SPONSOR

Offerings:

- Speaking opportunity
- Logo visibility
 - Prominent display panel and event backdrops at Conference venue
 - IKMC2017 website
- Acknowledgement during Inaugural and Valedictory sessions
- Publicity in promotional literature and documentation pack
- Circulation of company literature as part of the documentation pack
- Different colour delegate badges for Sponsors
- 6 complimentary delegate passes to attend the Conference

Benefits:

- Being associated with a premier event in innovation and presence as a leading player
- High visibility and access to innovative Startups
- Make an impact

Sponsorship Fee:

INR 10,00,000/- (INR Ten lakhs)

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EVENT CO-SPONSOR

Offerings:

- Logo visibility
 - Prominent display panel and event backdrops at conference venue
 - IKMC2017 website
- Acknowledgement during Round Table being sponsored
- Publicity in promotional literature and documentation pack
- Circulation of company literature as part of the documentation pack
- Different colour delegate badges for Sponsors
- 4 complimentary delegate passes to attend the Conference

Benefits:

- Being associated with a premier event in Innovation and presence as a leading player
- High visibility and access to innovative Startups
- Make an impact

Sponsorship Fee:

INR 8,00,000/- (INR Eight lakhs)



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AWARDS SPONSOR

Offerings:

- Place on Jury Panel
- Logo visibility
 - Prominent display panel and event backdrops at conference venue
 - IKMC2017 website
- Publicity in promotional literature and documentation pack
- Different colour delegate badges for Sponsors
- 3 complimentary delegate passes to attend the Conference
- Participate in Awards ceremony during Valedictory and Awards session

Benefits:

- Being associated with a premier event in innovation and presence as a leading player
- High visibility and access to innovative Startups
- Make an impact

Sponsorship Fee:

INR 3,00,000/- (INR Three lakhs)

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SESSION SPONSOR

Sponsorship Slots: 2 Panel Discussions, 2 Roundtables and 5 focused Workshops

Offerings:

- Logo visibility
 - Prominent display panel and event backdrops at conference venue
 - IKMC2017 website
- Acknowledgement during the Session being sponsored
- Publicity in promotional literature and documentation pack
- Different colour delegate badges for Sponsors
- 2 complimentary delegate passes to attend the Conference

Benefits:

- Being associated with a premier event in innovation and presence as a leading player
- High visibility and access to innovative SMEs
- Make an impact

Sponsorship Fee:

INR 2,00,000/- (INR Two lakhs)

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Innovation. Knowledge. Progress.